

*With all Flags Flying, a Nation-wide  
IDEA is Launched!*



# NATIONAL SCIENCE ★ FAIR

This Science Fair promotion is a purely local activity with, however, a national climax. It is uniquely a NEWS-PAPER activity—educational, prestige-building for the paper sponsoring it, inexpensive and—with no subtle “strings attached”. Get this fact clearly—it is no “free space racket,” but rather a builder of newspaper goodwill and of civic advancement.

Two sturdy groups operate with you . . . educators, high school heads, public-spirited citizens. And—the boys and the girls who, in a brief time, will be the subscribers to your paper.

The climax of each local phase of the National Science Fair will be in YOUR CITY, sponsored by YOUR newspaper. The National Science Fair has a vast get-together in Philadelphia for final honors.

## SCIENCE SERVICE

1719 N STREET, N.W.  
WASHINGTON 6, D. C.

All secondary schools in your area will be encouraged to arrange displays of scientific value suitable for public showing. These will be brought together for local awards, and shown at the local fair sponsored by your newspaper.

The best of these exhibits produced by students in the senior high school divisions are eligible for entry in the National Science Fair. Your newspaper will send the total number of students up to your quota to the National Fair.

Space does not permit any elaboration of the interesting details, as related to newspapers. Please send for a very complete summary, together with free “helps.” Many papers have already signed. It is a Youth movement, unselfish and interest-arousing.