

EXECUTIVE SUMMARY

Society for Science opportunity for Title Sponsorship of Premier National Middle School STEM Research Competition

Investing in STEM education earlier and often during the K-12 experience enables more students of all backgrounds to participate in the STEM workforce. Inspiring middle school students to explore STEM pathways is vital to building a robust STEM workforce of the future to ensure our nation's security and economic development. Research has repeatedly demonstrated that middle school is a critical time to influence student knowledge, attitudes, motivation, and career interest in pursuing future STEM paths leading to potentially life-changing career aspirations.

About the Opportunity

For only the second time since its founding in 1999, the premier national middle school STEM research competition, owned and operated by **Society for Science** (the Society), will become available for a new exclusive Title Sponsor through an RFP process. Title Sponsorship offers an unparalleled platform, with incredibly visible media and brand awareness, to showcase your organization as a champion of STEM education and as a thought leader playing a vital role in advancing science and engineering for humankind.

The Society and the middle school STEM research competition have a strong commitment to diversity, equity, and inclusion, reaching a wide range of students from rural and urban America and encouraging young people from all cultures and backgrounds to build an inclusive STEM community.

For the past decade, the Society's national middle school STEM research competition, currently titled **Broadcom MASTERS**, has been supported by the Broadcom Foundation at \$2.2 million annually. The 2021-2022 program cycle will complete the Broadcom Foundation's highly successful 12-year partnership and open an exciting opportunity for a new partner to work with the Society to build upon the success of the established middle school STEM research competition.



About the Society for Science

The Society, which is celebrating its Centennial this year, is known for its award-winning magazine, *Science News*; world-class science research competitions; and a suite of outreach and equity STEM programs. Since 1942, the Society has produced the most revered science research competitions in the world, currently titled Regeneron Science Talent Search, Regeneron International Science and Engineering Fair, and Broadcom MASTERS. The Society has distributed more than \$150 million in awards and scholarships. There are more than 75,000 alumni of Society competitions, including 13 Nobel laureates, 26 MacArthur fellows, entrepreneurs, inventors, and leading science researchers.

