International Science and Engineering Fair
Sponsorship Opportunities

LOS ANGELES, CA | MAY 11–17, 2024
Supporting the Next Generation of STEM Leaders

ISEF reaches across the globe, encouraging young people from all cultures and backgrounds to build an inclusive STEM community among their peers.

A commitment to diversity, equity, and inclusion is the backbone of ISEF. ISEF breaks through the traditional STEM gender gap, as each year approximately 50% of finalists are young women. The differences among ISEF finalists are celebrated as students of varying beliefs, socioeconomic statuses, family and educational influences, and geographies unite in an environment that supports learning and sharing of ideas.

ISEF finalists represent the most promising and diverse future STEM talent in the world.

QUICK FACTS

- ISEF is the largest, precollegiate STEM research competition in the world.
- Annually engages ~2,000 high school finalists.
- Finalists represent ~400 Affiliated Fairs from all 50 states and ~70 countries, regions, and territories.
- Each year, ~50% of finalists are girls.
Finalists Compete in 22 Categories

The projects created by ISEF finalists represent leading ideas that address important questions and challenges facing our world. Each project is assigned to one of 22 judging categories, each featuring approximately 50–100 projects.

Each category is available for sponsorship.

ANIMAL SCIENCES
• Animal Behavior
• Cellular Studies
• Development
• Ecology
• Genetics
• Nutrition and Growth
• Physiology
• Systematics and Evolution

BEHAVIORAL AND SOCIAL SCIENCES
• Clinical & Developmental Psychology
• Cognitive Psychology
• Neuroscience
• Physiological Psychology
• Sociology and Social Psychology
BIOCHEMISTRY
- Analytical Biochemistry
- General Biochemistry
- Medicinal Biochemistry
- Structural Biochemistry

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BIOMEDICAL AND HEALTH SCIENCES
- Cell, Organ, and Systems Physiology
- Genetics and Molecular Biology of Disease
- Immunology
- Nutrition and Natural Products
- Pathophysiology

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BIOMEDICAL ENGINEERING
- Biomaterials and Regenerative Medicine
- Biomechanics
- Biomedical Devices
- Biomedical Sensors and Imaging
- Cell and Tissue Engineering
- Synthetic Biology

SPONSORED BY ALFRED E. MANN CHARITIES

CELLULAR AND MOLECULAR BIOLOGY
- Cell Physiology
- Cellular Immunology
- Genetics
- Molecular Biology
- Neurobiology

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CHEMISTRY
• Analytical Chemistry
• Computational Chemistry
• Environmental Chemistry
• Inorganic Chemistry
• Materials Chemistry
• Organic Chemistry
• Physical Chemistry

EARTH AND ENVIRONMENTAL SCIENCES
• Atmospheric Science
• Climate Science
• Environmental Effects on Ecosystems
• Geosciences
• Water Science

EMBEDDED SYSTEMS
• Circuits
• Internet of Things
• Microcontrollers
• Networking and Data Communications
• Optics
• Sensors
• Signal Processing

COMPUTATIONAL BIOLOGY AND BIOINFORMATICS
• Computational Biomodeling
• Computational Epidemiology
• Computational Evolutionary Biology
• Computational Neuroscience
• Computational Pharmacology
• Genomics

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SPONSORED BY HP
ENERGY: SUSTAINABLE MATERIALS AND DESIGN
• Biological Process and Design
• Solar Process, Materials, and Design
• Energy Storage
• Wind and Water Movement Power Generation
• Hydrogen Generation and Storage
• Thermal Generation and Design
• Triboelectricity and Electrolysis

SPONSORED BY SIEMENS ENERGY

ENVIRONMENTAL ENGINEERING
• Bioremediation
• Land Reclamation
• Pollution Control
• Recycling and Waste Management
• Water Resources Management

SPONSORED BY JACOBS

ENGINEERING TECHNOLOGY: STATICS AND DYNAMICS
• Aerospace and Aeronautical Engineering
• Civil Engineering
• Computational Mechanics
• Control Theory
• Ground Vehicle Systems
• Industrial Engineering - Processing
• Naval Systems
• Mechanical Engineering

SPONSORED BY HOWMET AEROSPACE FOUNDATION

MATERIALS SCIENCE
• Biomaterials
• Ceramic and Glasses
• Composite Materials
• Computation and Theory
• Electronic, Optical, and Magnetic Materials
• Nanomaterials
• Polymers

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CATEGORIES

INTERNATIONAL SCIENCE AND ENGINEERING FAIR

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PLANT SCIENCES
• Agriculture and Agronomy
• Ecology
• Genetics and Breeding
• Growth and Development
• Pathology
• Plant Physiology
• Systematics and Evolution

HERE ARE SOME OF THE CATEGORIES YOU CAN ENTER:

MATHEMATICS
• Algebra
• Analysis
• Combinatorics, Graph Theory, and Game Theory
• Geometry and Topology
• Number Theory
• Probability

SPONSORED BY THE AKAMAI FOUNDATION

MICROBIOLOGY
• Antimicrobial and Antibiotics
• Applied Microbiology
• Bacteriology
• Environmental Microbiology
• Microbial Genetics
• Virology

SPONSORED BY THE ROBERT I. SCHATTNER FOUNDATION

PHYSICS AND ASTRONOMY
• Atomic, Molecular, and Optical Physics
• Astronomy and Cosmology
• Biological Physics
• Condensed Matter and Materials
• Mechanics
• Nuclear and Particle Physics
• Theoretical, Computational, and Quantum Physics

SPONSORED BY THE ROBERT I. SCHATTNER FOUNDATION

PLANT SCIENCES
• Agriculture and Agronomy
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INTERNATIONAL SCIENCE AND ENGINEERING FAIR

SPONSORSHIP OPPORTUNITIES

CATHERGORIES

ROBOTICS AND INTELLIGENT MACHINES
- Biomechanics
- Cognitive Systems
- Control Theory
- Machine Learning
- Robot Kinematics

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TRANSATIONAL MEDICINE SCIENCE
- Disease Detection and Diagnosis
- Disease Prevention
- Disease Treatment and Therapies
- Drug Identification and Testing
- Pre-Clinical Studies

SPONSORED BY REGENERON

SYSTEMS SOFTWARE
- Algorithms
- Cybersecurity
- Databases
- Human/Machine Interface
- Languages and Operating Systems
- Mobile Apps

SPONSORED BY MICROSOFT

TECHNOLOGY ENHANCES THE ARTS
- 3D Modeling
- Display Technology
- Engineering Effects
- Games
- Human Information Exchange
- Music and Image Manipulation
Additional Sponsor Opportunities

ISEF relies on generous support from multiple sponsors. These are companies, foundations, and individuals committed to nurturing the most talented and diverse young leaders in science and technology. The ISEF sponsorship model includes a title sponsor and additional sponsors. This provides more opportunities for companies, foundations, and individuals to show their support, and it provides finalists with meaningful connections to a wider variety of future employers and champions.

DYNAMIC EVENTS AND ACTIVITIES

Special events and activities throughout the week help make ISEF memorable for all attendees including finalists, volunteers, alumni, and partners. Dynamic events and activities at ISEF 2024 include: an Adult Mixer, Affiliated Fair Breakfast, Alumni Lunch, Leaders’ Reception and President’s VIP Dinner, Finalist Pin Exchange, Category Networking Sessions, Exhibitor Appreciation Coffee with the President, Special Awards Reception, Panel Discussions, Education Outreach Day, Symposia Sessions, and Student Mixer.

TITLE SPONSORSHIP

Position your company as the leader among the group of forward-thinking corporations, foundations, organizations, and individuals that provide sponsorship support at ISEF. As a Title Sponsor, you have the unique opportunity to provide significant funding for the life-changing programs that will inspire tomorrow’s STEM leaders and innovators. This sponsorship supports all elements of the fair.
BRANDING OPPORTUNITIES
Many aspects of ISEF provide excellent opportunities for brands to be featured throughout the fair. Branding opportunities at ISEF 2024 include: Display & Safety, Grand Award Judges, the Hub, Interpreters, Special Award Judges, Technology, Tools & Supplies, and the Volunteer Office.

WORLD-CLASS PANELS
ISEF invites world-renowned and innovative speakers to be a part of the ISEF week, allowing in-person finalists and volunteers, as well as a virtual audience, to hear from some of the greatest minds in science and technology. World-class panels at ISEF 2024 include: Excellence in Science and Technology Panel; Innovation, Entrepreneurship and Impact Panel.
GENERAL SUPPORT
General support for ISEF helps make this week possible, allowing a variety of companies and organizations to illustrate their support of STEM education and make meaningful connections with the brightest, most diverse future talent. General support for ISEF 2024 includes the following levels of support: Explorer, Supporter, and Contributor.

EDUCATION OUTREACH DAY
Middle and High Schools across the state of California are invited to bring students grades 6-12 to participate in Education Outreach Day during ISEF. Approximately 2,500 local students and educators will join us for a hands-on, interactive day celebrating STEM.

SPECIAL AWARD ORGANIZATIONS
Connect directly with finalists by creating special awards that represent the priorities of your company, organization, or institution. Special Award Organizations (SAOs) create award parameters, provide their own judges, and participate in the Special Awards Ceremony at ISEF. SAOs range from nonprofit organizations, government agencies, colleges and universities, professional associations, and companies.
The Value of Sponsorship

ISEF sponsors are leading companies, foundations, and individuals committed to connecting with and motivating the world’s most diverse, future STEM talent.

Depending on your level of support, benefits may include branding, direct connections with future STEM talent, employee engagement opportunities, advertising in Science News, and opportunities to speak and/or present to a global audience of STEM enthusiasts.

KEY PERFORMANCE INDICATORS

• Inspire more than 8,000 in-person STEM leaders and innovators, who will take on the biggest questions and challenges facing our world.

• Increase brand awareness and brand loyalty by connecting directly with the next generation of scientific and engineering leaders.

• Drive media coverage and social media impressions around your company or organization’s commitment to STEM.

• Develop unique, individual relationships with global talent in ~70 countries, regions, and territories through the Society’s network of ~400 affiliated science fairs. This network is the backbone and foundation of ISEF and consists of 300 fairs in the United States and ~100 internationally.
The Society for Science hosted the Regeneron International Science and Engineering Fair (ISEF) in May 2023, inviting the scientific community to come together in a celebration of science and engineering.

INVESTING IN STEM INNOVATORS

- ~$9 MILLION total amount of awards offered
- 48 Special Award Organizations
- 1,166 volunteers
- 68 colleges, universities, educational institutions and scientific organizations
- 574 total judges
- 205 interpreters in 15 languages

GLOBAL TALENT NETWORK

- 1,638 finalists
- 1,324 projects
- 383 affiliated fairs
- 63 countries, regions and territories

IMPACTFUL IMPRESSIONS

- 111,475 YouTube views of awards ceremonies
- 2,960,026 media impressions @SocietyforScience
- 6,589 in-person attendees
Become a Sponsor or Partner

ISEF relies on a family of sponsors to support tomorrow’s innovators. Join the exclusive group of forward-thinking corporations, foundations, organizations, and individuals that provide support for ISEF.

ISEF sponsors and partners are essential to the success of the program and to the future of STEM.

For information on how to become an ISEF sponsor or partner, please email Eddie Scott, Director of Strategic Partnerships, at escott@societyforscience.org.

**BENEFITS INCLUDE**

- Inspire tomorrow’s STEM leaders and innovators.
- Increase brand awareness.
- Connect directly with the next generation of scientific and engineering leaders.
- Access unique employee engagement opportunities.
Society for Science is a champion for science, dedicated to expanding scientific literacy, effective STEM education, and scientific research. Founded in 1921 by Edward W. Scripps, a renowned journalist, and William Emerson Ritter, a California zoologist, we are a nonprofit 501(c)(3) membership organization focused on promoting the understanding and appreciation of science and the vital role it plays in human advancement: to inform, educate, and inspire. We are best known for our award-winning journalism through Science News and Science News Explores, and our world-class science research competitions, including the Regeneron Science Talent Search, International Science and Engineering Fair, and Thermo Fisher Scientific Junior Innovators Challenge.

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