International Science and Engineering Fair
Sponsorship Opportunities

LOS ANGELES, CA | MAY 11–17, 2024
Supporting the Next Generation of STEM Leaders

ISEF reaches across the globe, encouraging young people from all cultures and backgrounds to build an inclusive STEM community among their peers.

A commitment to diversity, equity, and inclusion is the backbone of ISEF. ISEF breaks through the traditional STEM gender gap, as each year approximately 50% of finalists are young women. The differences among ISEF finalists are celebrated as students of varying beliefs, socioeconomic statuses, family and educational influences, and geographies unite in an environment that supports learning and sharing of ideas.

ISEF finalists represent the most promising and diverse future STEM talent in the world.

QUICK FACTS

- ISEF is the largest, precollegiate STEM research competition in the world.
- Annually engages ~2,000 high school finalists.
- Finalists represent ~400 Affiliated Fairs from all 50 states and ~70 countries, regions, and territories.
- Each year, ~50% of finalists are girls.
Finalists Compete in 22 Categories

The projects created by ISEF finalists represent leading ideas that address important questions and challenges facing our world. Each project is assigned to one of 22 judging categories, each featuring approximately 50–100 projects. Each category is available for sponsorship.

ANIMAL SCIENCES
- Animal Behavior
- Cellular Studies
- Development
- Ecology
- Genetics
- Nutrition and Growth
- Physiology
- Systematics and Evolution

BEHAVIORAL AND SOCIAL SCIENCES
- Clinical & Developmental Psychology
- Cognitive Psychology
- Neuroscience
- Physiological Psychology
- Sociology and Social Psychology

BIODIVERSITY
- Conservation Biology
- Evolutionary Biology
- Paleobiology
- Systematics

PLANT SCIENCES
- Botany
- Genetics
- Physiology
- Soil and Crop Science

CHEMISTRY
- Analytical Chemistry
- Physical Chemistry
- Inorganic Chemistry
- Organic Chemistry

MATHEMATICS
- Algebra
- Analysis
- Discrete Mathematics
- Number Theory

PHYSICS
- Astrophysics
- Condensed Matter Physics
- Quantum Physics
- Solid State Physics

BIOCHEMISTRY
- Analytical Biochemistry
- General Biochemistry
- Medicinal Biochemistry
- Structural Biochemistry

BIOMEDICAL AND HEALTH SCIENCES
- Cell, Organ, and Systems Physiology
- Genetics and Molecular Biology of Disease
- Immunology
- Nutrition and Natural Products

BIOMEDICAL ENGINEERING
- Biomaterials and Regenerative Medicine
- Biomechanics
- Biomedical Devices
- Biomedical Sensors and Imaging
- Cell and Tissue Engineering

CELLULAR AND MOLECULAR BIOLOGY
- Cell Physiology
- Cellular Immunology
- Genetics
- Molecular Biology
- Neurobiology

SPONSORED BY REGENERON

SPONSORED BY ALFRED E. MANN CHARITIES
<table>
<thead>
<tr>
<th>Category</th>
<th>Subcategories</th>
</tr>
</thead>
</table>
| **Chemistry**                                | • Analytical Chemistry  
• Computational Chemistry  
• Environmental Chemistry  
• Inorganic Chemistry  
• Materials Chemistry  
• Organic Chemistry  
• Physical Chemistry |
| **Earth and Environmental Sciences**          | • Atmospheric Science  
• Climate Science  
• Environmental Effects on Ecosystems  
• Geosciences  
• Water Science |
| **Computational Biology and Bioinformatics**  | • Computational Biomodeling  
• Computational Epidemiology  
• Computational Evolutionary Biology  
• Computational Neuroscience  
• Computational Pharmacology |
| **Embedded Systems**                          | • Circuits  
• Internet of Things  
• Microcontrollers  
• Networking and Data Communications  
• Optics  
• Sensors |
| **Energy: Sustainable Materials and Design**  | • Biological Process and Design  
• Solar Process, Materials, and Design  
• Energy Storage  
• Wind and Water Movement Generation  
• Hydrogen Generation and Storage  
• Thermal Generation and Design  
• Triboelectricity and Electrolysis |
| **Environmental Engineering**                | • Bioremediation  
• Land Reclamation  
• Pollution Control  
• Recycling and Waste Management  
• Water Resources Management |
| **Engineering Technology: Statics and Dynamics** | • Aerospace and Aeronautical Engineering  
• Civil Engineering  
• Computational Mechanics  
• Control Theory  
• Ground Vehicle Systems  
• Industrial Engineering – Processing  
• Mechanical Engineering  
• Naval Systems  
• Structural Engineering  
• Naval Systems |
| **Materials Science**                         | • Biomaterials  
• Ceramic and Glasses  
• Composite Materials  
• Computation and Theory  
• Electronic, Optical, and Magnetic Materials  
• Nanomaterials  
• Polymers |
| **Computational Biology and Bioinformatics**  | **Sponsored by Regeneron**                                                    |
| **Energy: Sustainable Materials and Design**  | **Sponsored by Siemens Energy**                                               |
| **Environmental Engineering**                | **Sponsored by Jacobs**                                                       |
| **Engineering Technology: Statics and Dynamics** | **Sponsored by Howmet Aerospace Foundation**                                 |
| **Materials Science**                         | **Sponsored by Howmet Aerospace Foundation**                                 |
**Additional Sponsor Opportunities**

ISEF relies on generous support from multiple sponsors. These are companies, foundations, and individuals committed to nurturing the most talented and diverse young leaders in science and technology. The ISEF sponsorship model includes a title sponsor and additional sponsors. This provides more opportunities for companies, foundations, and individuals to show their support, and it provides finalists with meaningful connections to a wider variety of future employers and champions.

**TITLE SPONSORSHIP**

Position your company as the leader among the group of forward-thinking corporations, foundations, organizations, and individuals that provide sponsorship support at ISEF. The Title Sponsor has the opportunity to provide significant funding for the life-changing programs that will inspire tomorrow’s STEM leaders and innovators. This sponsorship supports all elements of the fair.

**DYNAMIC EVENTS AND ACTIVITIES**

Special events and activities throughout the week help make ISEF memorable for all attendees including finalists, volunteers, alumni, and partners. Dynamic events and activities at ISEF 2024 include: an Adult Mixer, Affiliated Fair Breakfast, Alumni Lunch, Leaders’ Reception and President’s VIP Dinner, Finalist Pin Exchange, Category Networking Sessions, Exhibitor Appreciation Coffee with the President, Special Awards Reception, Panel Discussions, Education Outreach Day, Symposia Sessions, and Student Mixer.

**BRANDING OPPORTUNITIES**

Many aspects of ISEF provide excellent opportunities for brands to be featured throughout the fair. Branding opportunities at ISEF 2024 include: Display & Safety, Grand Award Judges, the Hub, Interpreters, Special Award Judges, Technology, Tools & Supplies, and the Volunteer Office.

**WORLD-CLASS PANELS**

ISEF invites world-renowned and innovative speakers to be a part of the ISEF week, allowing in-person finalists and volunteers, as well as a virtual audience, to hear from some of the greatest minds in science and technology. World-class panels at ISEF 2024 include: Excellence in Science and Technology Panel; Innovation, Entrepreneurship and Impact Panel.
GENERAL SUPPORT
General support for ISEF helps make this week possible, allowing a variety of companies and organizations to illustrate their support of STEM education and make meaningful connections with the brightest, most diverse future talent. General support for ISEF 2024 includes the following levels of support: Explorer, Supporter, and Contributor.

EDUCATION OUTREACH DAY
Middle and High Schools across the state of California are invited to bring students grades 6–12 to participate in Education Outreach Day during ISEF. Approximately 2,500 local students and educators will join us for a hands-on, interactive day celebrating STEM.

SPECIAL AWARD ORGANIZATIONS
Connect directly with finalists by creating special awards that represent the priorities of your company, organization, or institution. Special Award Organizations (SAOs) create award parameters, provide their own judges, and participate in the Special Awards Ceremony at ISEF. SAOs range from nonprofit organizations, government agencies, colleges and universities, professional associations, and companies.

The Value of Sponsorship
ISEF sponsors are leading companies, foundations, and individuals committed to connecting with and motivating the world’s most diverse, future STEM talent.

Depending on your level of support, benefits may include branding, direct connections with future STEM talent, employee engagement opportunities, advertising in Science News, and opportunities to speak and/or present to a global audience of STEM enthusiasts.

KEY PERFORMANCE INDICATORS
• Inspire more than 8,000 in-person STEM leaders and innovators, who will take on the biggest questions and challenges facing our world.
• Increase brand awareness and brand loyalty by connecting directly with the next generation of scientific and engineering leaders.
• Drive media coverage and social media impressions around your company or organization’s commitment to STEM.
• Develop unique, individual relationships with global talent in ~70 countries, regions, and territories through the Society’s network of ~400 affiliated science fairs. This network is the backbone and foundation of ISEF and consists of 300 fairs in the United States and ~100 internationally.
The Society for Science hosted the Regeneron International Science and Engineering Fair (ISEF) in May 2023, inviting the scientific community to come together in a celebration of science and engineering.

**INVESTING IN STEM INNOVATORS**

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<thead>
<tr>
<th>~$9 MILLION</th>
<th>48 Special Award Organizations</th>
<th>1,166 volunteers</th>
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<tbody>
<tr>
<td>total amount of awards offered</td>
<td>68 colleges, universities, educational institutions and scientific organizations</td>
<td>574 total judges</td>
</tr>
<tr>
<td>1,638 finalists</td>
<td>383 affiliated fairs</td>
<td></td>
</tr>
<tr>
<td>1,324 projects</td>
<td>63 countries, regions and territories</td>
<td></td>
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<tr>
<td>205 interpreters in 15 languages</td>
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<tr>
<td>6,589 in-person attendees</td>
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</table>

**GLOBAL TALENT NETWORK**

1,638 finalists

1,324 projects

383 affiliated fairs

63 countries, regions and territories

**IMPACTFUL IMPRESSIONS**

111,475 YouTube views of awards ceremonies

2,960,026 media impressions @SocietyforScience

ISEF relies on a family of sponsors to support tomorrow's innovators. Join the exclusive group of forward-thinking corporations, foundations, organizations, and individuals that provide support for ISEF. ISEF sponsors and partners are essential to the success of the program and to the future of STEM.

For information on how to become an ISEF sponsor or partner, please email Eddie Scott, Director of Strategic Partnerships, at escott@societyforscience.org.

**BENEFITS INCLUDE**

- Inspire tomorrow's STEM leaders and innovators.
- Increase brand awareness.
- Connect directly with the next generation of scientific and engineering leaders.
- Access unique employee engagement opportunities.
Society for Science is a champion for science, dedicated to expanding scientific literacy, effective STEM education, and scientific research. Founded in 1921 by Edward W. Scripps, a renowned journalist, and William Emerson Ritter, a California zoologist, we are a nonprofit 501(c)(3) membership organization focused on promoting the understanding and appreciation of science and the vital role it plays in human advancement: to inform, educate, and inspire. We are best known for our award-winning journalism through Science News and Science News Explores, and our world-class science research competitions, including the Regeneron Science Talent Search, International Science and Engineering Fair, and Thermo Fisher Scientific Junior Innovators Challenge.

For more information, please contact:
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