

ISEF 2020

INTERNATIONAL SCIENCE AND ENGINEERING FAIR

**ANAHEIM
CALIFORNIA**

**Be part of an unparalleled
gathering of emerging STEM talent**

MEET THE EMERGING GENERATION OF INNOVATORS

ISEF: the world's premier global science competition

Since 1950, Society for Science & the Public has provided an international stage for the world's best and brightest young scientists. The International Science and Engineering Fair (ISEF), a program of the Society, is the world's largest pre-college science competition. Nearly 1,800 high school students from more than 80 countries, regions and territories—almost half of them girls—compete for nearly \$5 million in awards. Alumni have gone on to win many honors, found companies, create solutions and contribute to a more scientifically literate society around the world.

Here's how your organization can benefit by participating in ISEF—the world's premier global high school science competition.

This exciting event features:

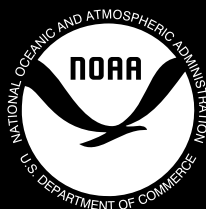
- Almost 10,000 attendees including finalists, parents, teachers, local students, judges, volunteers, sponsors and the press
- Nearly 1,800 finalists from around the world exhibiting their research (more than 500 finalists are seeking patents)
- A three-day ISEF Commons spotlighting exhibits from science and technology companies and educational institutions
- An Education Outreach Day Program where more than 4,000 local students and teachers participate in hands-on science and meet ISEF finalists



"ISEF has definitely motivated me to pursue STEM. Seeing people from all over the world completely dedicated to science was inspiring. I realized how many students are interested in making a difference not just in their communities, but on a global scale; this encouraged me to do the same."

MARGARET CIRINO, ISEF 2015





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PARTICIPATE AS A SPECIAL AWARD ORGANIZATION (SAO)

Corporate, government and educational organizations across many scientific disciplines provide nearly \$5 million in awards, scientific trips, internships and scholarships to nearly 1,800 student finalists attending ISEF.

SAO benefits include:

- One-on-one interaction with the top 1,800 young scientists and researchers in the world, plus exposure to attendees of ISEF and hundreds of Society-affiliated science fairs worldwide
- PR opportunities for your organization (ISEF and its winners typically receive worldwide media attention through print, online, broadcast and social media)
- Complimentary ISEF registration for SAO judges
- Inclusion in promotional materials and photography
- Discounts on exhibit packages in the ISEF Commons, including ISEF-related advertising

To participate as an ISEF SAO, organizations must:

- Offer student award packages (minimum value of \$5,000)
- Pay an award program contribution of \$2,500
- Develop award selection criteria
- Provide Special Award judges to select your winners
- Present awards to your selected ISEF finalists during a professionally produced awards ceremony



"At Oracle Academy, we believe all students should have opportunities to achieve their dreams. Our longstanding partnership with ISEF's special awards program enables us to meet, recognize and be inspired by the next generation of innovators and problem solvers."

**ALISON DERBENWICK MILLER, VICE PRESIDENT,
ORACLE ACADEMY**

For more information, contact us at ISEF2020@societyforscience.org



PARTICIPATE IN THE EDUCATION OUTREACH DAY PROGRAM

Thousands of local students and their teachers have an opportunity to experience ISEF on Education Outreach Day 2020, sponsored by Broadcom Foundation. Public and charter schools are invited to attend—many from underserved communities and schools that don't have funding for their own science activities. Students experience science first-hand through interactive, hands-on programming including viewing finalists' projects and engaging directly with Anaheim-area STEM professionals and organizations.

Serve as a sponsor of Education Outreach Day

Sponsor the Education Outreach Day Program and you will support underserved students by helping to fund transportation, substitute teacher expenses, program development and presenting costs. Sponsorship benefits are available for contributions of \$10,000 or more.

For more information about sponsoring Education Outreach Day, contact **sponsor2020@societyforscience.org**

For other Education Outreach Day Program inquiries, contact **ISEF2020@societyforscience.org**

Provide an interactive STEM experience for the students

Whether it's a hands-on STEM classroom program, a traveling lab, or an educational demonstration, you can share your experience with hundreds of local students and teachers at ISEF during Education Outreach Day. For other interactive displays or informational programming, the exhibit hall will also have free booths available for interested exhibitors.

Send volunteers

Operating the Education Outreach Day Program requires hundreds of volunteers to help with everything from guiding the student groups to assisting in classrooms to coordinating tours of the finalists' Exhibit Hall.



BE PART OF THE ISEF COMMONS

The ISEF Commons is an exciting opportunity to reach the local community and engage students in one-of-a-kind, interactive science experiences.

Introduce your organization, including career and internship opportunities, to an impressive audience of ISEF attendees. An estimated 8,000 science enthusiasts will be present throughout the week, including the world's leading high school researchers, educators, parents and students.

Commons Information:

A standard booth includes:

- 10' x 10' exhibit space
- Pipe and drape
- 6' table and two chairs
- Electricity
- WiFi
- Booth sign

Rate Information:

Packages start at \$5,000. Discounted rates available for educational institutions, nonprofits and organizations supporting multiple aspects of ISEF.

"Representing an institution that focuses on world class STEM education, ISEF provided the perfect opportunity to meet exceptional students with a passion for science and engineering from across the globe."

**CATHERINE EAMES,
INTERNATIONAL STUDENT
RECRUITMENT
MANAGER, IMPERIAL
COLLEGE LONDON**



For more information on how to get involved with the ISEF Commons, please contact commons2020@societyforscience.org

GET INVOLVED AS A VOLUNTEER

Every year, thousands of individuals contribute their time and energy to Society education programs — as judges, interpreters and event volunteers.

Through the generous donation of their own time, our volunteers help us inform, educate and inspire.

- ISEF volunteers gain personal satisfaction and inspiration by supporting motivated future scientists and engineers, as well as advancing STEM education in the local community. As a bonus, volunteers may earn community service or outreach credit from their business, school or institution.

How you can help:

- **Become a Judge:** Approximately 1,000 judges are needed for 22 scientific disciplines. Judges must have a minimum of six years related professional experience beyond receiving a B.A., B.S., or Master's degree or a Ph.D., M.D., or equivalent (D.O., Ed.D., D.D.S., D.V.M., etc.).
- **Volunteer to Interpret:** About 200 interpreters will work with students for both conversational and technical interpretation in more than 20 languages. Greatest demand is for Spanish, Russian, Arabic and Mandarin.
- **Serve as a General Volunteer:** More than 500 volunteers are needed for a variety of general activities during the week, in daytime and evening shifts.

"As a student, my experience with ISEF judges and other finalists were early defining moments in my education and career as a physicist and engineer. By volunteering, I strive to ensure the next generation of scientists and technologists have that same level of support for their aspirations."

DAVID M. ZIELKE
ENGINEERING FELLOW
RAYTHEON COMPANY
STS 1984
ISEF 1982, 1983, 1984



For more information, contact ISEF2020@societyforscience.org

Learn more at societyforscience.org/ISEF2020





PRESENT AND DISCUSS STEM IN A SYMPOSIUM

ISEF Symposia sessions allow finalists, teachers, fair directors, local science experts and other interested adults to present and discuss issues related to science education, the management of science fairs and successful practices in education or scientific and engineering research. Symposia sessions can be workshops, demonstrations, panel discussions or lectures. A session must be educational in nature and may not directly or indirectly promote a commercially available product or service. Your audience may include any registered fair participant including finalists, student observers, fair directors, teachers, corporate sponsors and professional scientists.

"The exchanging of ideas, along with a passion for science and collaboration with like-minded individuals is what empowers teachers such as myself to raise the bar, not only in the classroom but in my professional career as well. Whether presenting at a symposium or in my role as an Advisory Council member, ISEF is a place where partnerships and collaboration work together to inspire the future generation of scientists and engineers."

TINA GIBSON
SCIENCE DEPARTMENT CHAIR
LAKE MARY PREPARATORY
SCHOOL SOCIETY ADVISORY
COUNCIL CHAIR
CDC SCIENCE AMBASSADOR



For more information, contact
ISEF2020@societyforscience.org

ISEF 2020

Anaheim Convention Center

- Anaheim, California
May 10–15, 2020

Sunday

- Student Pin Exchange:
2,000 attendees

Monday

- Opening Ceremonies:
5,000 attendees

Tuesday

- ISEF Alumni Entrepreneurship Panel:
2,000 attendees
- Excellence in Science and
Technology Panel: 2,000 attendees
- Finalist and Observer Mixer Event:
2,000 attendees
- Adult Mixer: 1,500 attendees

Wednesday

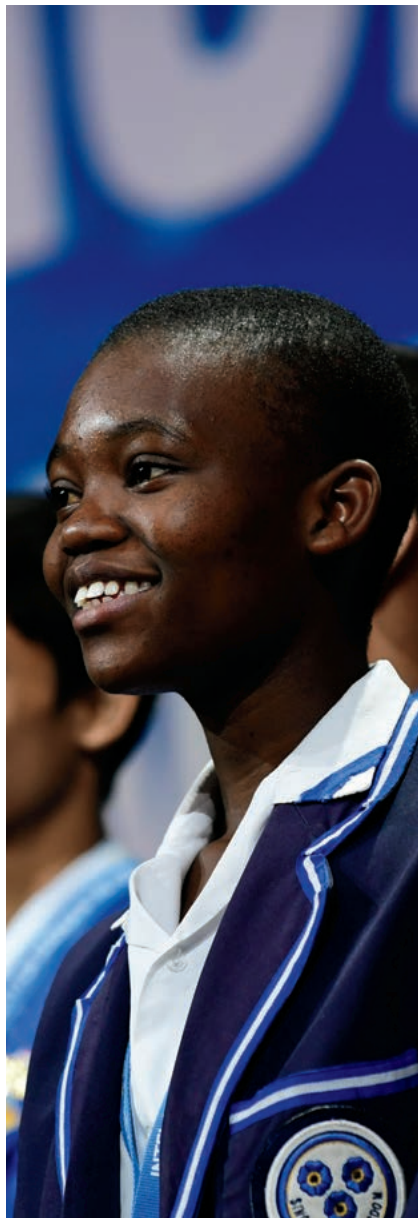
- Student Observer Program:
200 attendees
- Locally-themed Evening Event
(Universal Studios in LA):
3,500 attendees

Thursday

- Public Visitation Day:
8,000+ attendees
- Special Awards Ceremony:
5,000 attendees

Friday

- Grand Awards Ceremony:
5,000 attendees



“Orange County is excited to welcome some of the most extraordinary young scientists and engineers from around the world when they come to Southern California to compete in the International Science and Engineering Fair in 2020. Our community, which has long believed in the importance of fostering this type of talent, is thrilled to open our doors to the world’s most impressive STEM talent pipeline.”

**CHERYL BRAUN, CHIEF PROGRAM OFFICER
IRVINE PUBLIC SCHOOLS FOUNDATION
CHAIR OF THE ANAHEIM ISEF LOCAL
ARRANGEMENTS COMMITTEE**



SOCIETY FOR SCIENCE & THE PUBLIC

www.societyforscience.org | www.sciencenews.org