

THINK BEYOND



Sponsor an Award at the

INTEL INTERNATIONAL SCIENCE AND ENGINEERING FAIR (INTEL ISEF)

a program of Society for Science & the Public

Intel ISEF 2017

May 14–19, 2017 | Los Angeles Convention Center | Los Angeles, California

Intel ISEF 2018

May 13–19, 2018 | David L. Lawrence Convention Center | Pittsburgh, Pennsylvania

Benefits of being a Special Award Organization (SAO) at Intel ISEF include:

- Joining an exclusive group of corporations, associations, academic institutions and other organizations that provide more than \$4 million annually in awards, scientific trips, internships and scholarships
- Unique one-on-one interaction with the top 1,700 young scientists and researchers in the world as your employees or members serve as Intel ISEF judges and participate in this highly-regarded and rewarding process
- Launch point for long-term relationship with designated awardees, who can become life-long members, employees and/or supporters of your organization
- PR opportunities for your organization to showcase its support of science education, including media impressions worldwide through print, online, radio and television coverage and on social media
- Exposure and acknowledgement on the Society's enhanced SAO website, social media and in Intel ISEF materials publicizing participation and awards of your organization to the estimated 10,000 attendees of the Intel ISEF and the 430 Society-affiliated science fairs worldwide, as well as to media
- Interaction and networking opportunities with 70 estimated SAOs, including leading members of industry and academia
- On-site and Intel ISEF-specific benefits including: complimentary Intel ISEF registration for SAO judges; inclusion in promotional materials; designated meeting area, meals, mixers, and breaks for on-site judges; inclusion in professionally-produced awards ceremony photography

Organizations that participate in the Intel ISEF Special Award Program are required to:

- Offer student award packages (minimum value of \$5,000)
- Payment of the SAO affiliation fee of \$1,500
- Develop specific award selection criteria
- Provide Special Award judges to select your winners
- Present awards during the award ceremony
- Complete award payments to your winning finalists by July



"Our decades-long commitment to ISEF and its special awards program aligns perfectly with our commitment to inspiring the next generation of scientists and engineers and putting them to work solving the world's greatest challenges."

DR. J. MICHAEL MCQUADE, SENIOR VICE PRESIDENT, SCIENCE AND TECHNOLOGY UNITED TECHNOLOGIES

The \$1,500 Intel ISEF SAO affiliation fee includes:

- All benefits noted above
- Media coverage as part of Intel ISEF
- Discount for a Booth in the Intel ISEF Commons (20%)
- Discount for Science News Advertisement (20%)
- Tickets to the VIP Reception
- Opportunity to sponsor relevant Symposia
- Professionally-produced award ceremony
- Professional photography during award ceremony
- Opportunity to participate in the Regional Award Organization program

Additional sponsorship opportunities are available. For more information, please contact Diane Rashid at drashid@societyforscience.org.